

CCA Conference Call Board Meeting Wednesday September 9, 2015

12:00 noon Eastern time

Chair: Jill Dundas

Present: Rob Carmichael, Pam Chater, Jared Clarke, Mark Diamond, Harry Edwards, Dave Graham, Kathy Koehler, Sean Day, Stephen Fine, Liz Kovach, Derek Mitchell, Stephane Richard, Catherine Ross, Mike Stewart, Malcolm Turner

Regrets: Skip Connett, Gabrielle Raill, John Savage, Donna Wilkinson

Provincial Updates

NFLD Malcolm

- Strategic planning meeting scheduled for September 16-18, 2015

NSPEI Derek

- Developing a marketing plan for Spring 2016
- Planning a conference for Spring 2016

NB Stephane

- Operating under new by-laws passed in May 2015
- Camper numbers are stable or have increased

QB Sean

- Through the Jump Start program in collaboration with the Quebec government, camps received donations of \$380,000 in equipment

ON Rob

- Mickey Johnstone, HLM of OCA and renowned camping leader died on August 31, 2015
- Branding initiative to be discussed at September Board Meeting

MB Jared

- "Camp of the week" program increased awareness of Manitoba camping; camp posters displayed in schools
- Working with Manitoba Health on a Camp Health Act

SK no report

AB Kathy

- Accreditation visits accomplished over the summer

BC Pam

- staff person hired for 20 hours a week to assist with social media and accreditation process

Task Group Updates

Finance Dave

- Some membership fees are outstanding
- Bank balance stable

Database Stephane

- Report circulated prior to meeting
- ICF Board will view the progress at their meeting in Russia in October
- Stephane's role on the ICF committee is to be part of the program's development to include CCA needs
- ICF will set the rate for other associations to buy into the program
- Presentation to be ready for NLF

Legislation Mark

- Mark has participated in three 90 minute calls with the government in the past two weeks
- Government officials are beginning to understand the economic impact of campers from foreign countries
- CCA has received a commitment that the exemptions for religious and charitable camps to hire foreign staff will not be a problem in the short term and that the policy will be interpreted as liberally as possible- many camps are using this exemption
- The PMO will allow any camper who has been to camp to continue on staff
- Transport Canada- the 1 1/2 day course is finalized

Website Mike

- Requested updates accomplished over the summer

Communications Catherine

- On request messages posted in summer from BackCheck and Foodbuy
- Regular weekly CC messages will commence on September 15, 2015

Awards Pam

- Deadline for award submissions, October 31, 2015

Research Stephen

- Six ongoing projects; full report at NLF in November

Insurance Jill for Skip

- Committee is looking for a third party, independent company to review the CCA insurance program
- Committee recommendation will come to the Board for approval

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Marketing Liz

- Report at NFL

National Leadership Forum Sean

- An English link will soon be provided for registration
- A shuttle service will be arranged from Montreal and return
- Dates: arrive Sunday November 15
Meetings Monday November 16 and Tuesday November 17
Finishing Tuesday p.m.

Information will be circulated for those who wish to remain for the ACQ conference

Information will be circulated on proposed sessions and conference program

NFL information below circulated prior to conference call

- **Workshop**- we are sourcing a speaker/topic. This will be announced shortly.
- **Working Time**-it has been requested that all reports be distributed prior to the meeting so that only common areas of discussion are facilitated. Therefore, a template for a report will be sent out shortly for all PCAs & Task Group Chairs to complete and provide by late October. The working time will be dedicated to conversation based on go forward with specific areas as A) defined from the 2014 forum and B) from the reports submitted.

President Election: Harry

There are two candidates for the role of President and in turn an election needs to occur. Harry will forward election information in ten days.

Future Meetings

Wednesday October 28, 2015

No conference call in November, 2015 as there will be a face to face meeting at the NLF

Meeting ended 1:00 p.m.