



Canadian Camping Association
Association des camps du Canada

CCA/ACC NATIONAL BUSINESS SURVEY: 2010 TO 2011

Total membership CCA/ACC	Fiscal year 2010	Fiscal year 2011	Change 2010 to 2011
Number of camper days	6,387,027	7,890,610	> 1,503,583
Revenues	\$411,635,750	\$427,728,000	>\$16,092,250
Salaries	\$127,752,750	\$133,281,112	>5,528,362
<p>Percentages for the following trend categories represent the number of camps that experienced an average decline or increase of 15% in each category from the previous year.</p>			
Trend Categories	Fiscal year 2010 % of 208 camps nationwide	Fiscal year 2011 % of 238 camps nationwide	Trend 2010 to 2011
Sales	Decline 31.5% - Increase 36.0%	Decline 32.9% - Increase 39.3%	>3.3%
Subsidies & grants	Decline 20.6% - Increase 24.2%	Decline 22.2% - increase 24.9%	>0.7%
Fixed costs (overhead)	Decline 1.5% - Increase 62.8%	Decline 1.7% - Increase 66.4%	>3.6%
Salaries	Decline 3.5% - Increase 64.7%	Decline 2.6% - Increase 67.1%	>2.4%
Capital expenditures	Decline 7.5% - Increase 62.5%	Decline 8.6% - Increase 51%	<11.5%
Food costs (inventory)	Decline 7.6% - Increase 71.7%	Decline 4.3% - Increase 66.4%	<4.7%
Maintenance costs	Decline 3.5% - Increase 65.4%	Decline 6.0% - Increase 60.1%	<5.3%